

Assure

INTERIOR LATEX ENAMEL



Formulated for use on residential and commercial interior walls, ceilings, trim, and doors.



Rest Assured Your Project Will Look Fantastic

Assure Interior Latex Enamel is a tremendous choice for your demanding projects. It combines both exceptional application characteristics with long-term protection. Assure applies smoothly by airless spray and is enhanced to easily back-roll, allowing you to quickly coat large areas. Outstanding touch-up characteristics reduce frustrations, and enhanced abrasion resistance helps eliminate call-backs. Assure is perfect for both new and existing walls, ceilings, and trim.



PHYSICAL PROPERTIES	FLAT	EGGSHELL	SEMI-GLOSS
Finish	<5 @ 85°	15-20 @ 85°	25-30 @ 60°
Resin Type	Vinyl Acrylic		
Dry Time to Touch	1 hour at 70°F and 50% Relative Humidity		
Dry Time to Recoat	4 hours at 70°F and 50% Relative Humidity		
Recommended Dry Film Thickness per Coat	2.0 to 3.0 mils		
Practical Coverage at Recommended DFT	182 to 273 ft²/gallon	192 to 289 ft²/gallon	171 to 257 ft²/gallon
Solids by Volume	34%	36%	32%
VOCs	See Technical Data Sheet		



OUR FAMILY'S COMMITMENT TO YOU

Andrew Vogel, our founder, decided that the paint he perfected himself was the only paint good enough for houses and barns in the harsh and varied Midwest climate. In 1926, a paint company was born from a modest workshop laboratory. Four generations and millions of gallons of paint later, we still carry on the legacy of our founder. Through our manufacturing facilities, stores, and dealers, we continue to provide the outstanding value and service that our company was built on. From perfecting our own formulas to producing and distributing our own products, our commitment and passion continues to be worthy of Andrew's name.

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