

Zero Plus

INTERIOR ZERO VOC* LATEX



*Zero Plus is designated zero VOC (volatile organic compounds) based on EPA Method 24. All zero VOC paints emit chemicals. This paint emits chemicals during and for approximately two weeks after painting, but at much lower levels than conventional latex paints. Sensitive groups should minimize exposure during painting and for 24 hours after. "Zero VOC" does not mean "asthma/allergy friendly."



The Solution for Demanding Commercial Work

Zero Plus Interior Zero VOC* Latex is perfect for commercial projects where minimizing impacts on indoor air quality is required. Zero Plus is a zero VOC formula that provides outstanding durability, touches up easily, and applies effortlessly. Zero Plus provides the perfect solution for demanding commercial work.

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PHYSICAL PROPERTIES	FLAT	EGGSHELL	SEMI-GLOSS
Finish	<5 @ 85°	25-30 @ 85°	43-48 @ 60°
Resin Type	Vinyl Acrylic		
Dry Time to Touch	1 to 2 hours at 70°F and 50% Relative Humidity		
Dry Time to Recoat	6 hours at 70°F and 50% Relative Humidity		
Recommended Dry Film Thickness per Coat	1.5 to 2.0 mils		
Practical Coverage at Recommended DFT	272 to 363 ft²/gallon 281 to 374 ft²/gallon		
Solids by Volume	34%	34%	35%
VOCs	<50 g/L per 40 CFR 59.406		



OUR FAMILY'S COMMITMENT TO YOU

Andrew Vogel, our founder, decided that the paint he perfected himself was the only paint good enough for houses and barns in the harsh and varied Midwest climate. In 1926, a paint company was born from a modest workshop laboratory. Four generations and millions of gallons of paint later, we still carry on the legacy of our founder. Through our manufacturing facilities, stores, and dealers, we continue to provide the outstanding value and service that our company was built on. From perfecting our own formulas to producing and distributing our own products, our commitment and passion continues to be worthy of Andrew's name.

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