

Diamond  Vogel®

Vers-Acryl 303

ACRYLIC DTM PRIMER/FINISH



Vers-Acryl 303 uses the latest in waterborne technologies to provide long-term color retention while protecting the substrate from corrosion.

For use on interior and exterior surfaces, ferrous metal, galvanized metal, composites, aluminum, masonry surfaces, zinc-rich products, tanks, equipment, conveyors, and structural or support steel.

Vers-Acryl 303 Acrylic DTM Primer/Finish

Vers-Acryl 303 Acrylic DTM Primer/Finish uses the latest in waterborne technologies to provide long-term color and gloss retention while protecting the substrate from corrosion. It is intended for architectural, industrial, and industrial maintenance projects in mild or moderate environments. This mid-sheen finish is designed as a finish coat that can be applied directly to both ferrous and galvanized metal, often referred to as DTM. It can also be used as a primer under other finish systems over a variety of substrates.

FEATURES

- Long-term color retention
- Protection against corrosion
- Can be applied direct-to-metal (DTM)
- Water clean-up
- Ability to be tinted in a wide range of colors

FIELD OF APPLICATION

Architectural, industrial, and industrial maintenance projects in mild or moderate environments.



PHYSICAL PROPERTIES	MID-SHEEN
Finish	10 ± 2 @ 60°
Resin Type	Acrylic Latex
Dry Time to Touch	30 minutes to 2 hours at 70°F and 50% Relative Humidity
Dry Time to Recoat	2 to 4 hours at 70°F and 50% Relative Humidity
Recommended Dry Film Thickness per Coat	2.0 to 3.0 mils
Practical Coverage at Recommended DFT	192 to 289 ft ² /gallon
Solids by Volume	36%
VOCs	See Technical Data Sheet



OUR FAMILY'S COMMITMENT TO YOU

Andrew Vogel, our founder, decided that the paint he perfected himself was the only paint good enough for houses and barns in the harsh and varied Midwest climate. In 1926, a paint company was born from a modest workshop laboratory. Four generations and millions of gallons of paint later, we still carry on the legacy of our

founder. Through our manufacturing facilities, stores, and dealers, we continue to provide the outstanding value and service that our company was built on. From perfecting our own formulas to producing and distributing our own products, our commitment and passion continues to be worthy of Andrew's name.

33694-DV (64905) 12/22