

Diamond  Vogel®

Palisade™

ULTRA PREMIUM EXTERIOR ACRYLIC LATEX



Advanced protection for the exterior of your home.

Formulated for use on residential and commercial exterior new or previously painted wood, hardboard, vinyl siding, cement board, aluminum, galvanized metal, and masonry surfaces.



The best exterior house paint we've ever made

Palisade is the best exterior house paint we've ever made, and we back it with a lifetime warranty. We are so confident in Palisade's performance that if it peels or blisters over the life of your home, we will make it right, giving you peace of mind.



Guaranteed for Life

We want you to be completely satisfied with Palisade and how it performs on your home. **We know you will be, and we guarantee it.**

Diamond Vogel ensures your complete satisfaction with the product's performance for as long as you own the property to which the paint is applied, given that it is applied to a properly prepared surface in accordance with the label instructions. If the paint fails to perform, Diamond Vogel will furnish an equivalent amount of new paint at no cost or will refund the purchase upon proof of purchase. This limited warranty does not include labor or cost of labor for the application or removal of any paint. This warranty gives you specific legal rights, and you may also have other rights that vary from state to state.



Designed for Life • Guaranteed for Life



Advanced protection for the exterior of your home

Palisade Ultra Premium Exterior Acrylic Latex delivers a durable, long-lasting finish, providing a barrier of protection from the elements. Palisade's enhanced application characteristics offer exceptional flow and leveling by brush, roll, or spray, and delivers advanced fade resistance for years of uniform, beautiful color.



Durability

Palisade provides an incredibly durable surface that ensures the original appearance will last longer, so you have to paint less often. Palisade outlasts competitive products, making it the best choice for your home's exterior.



Washability

Our goal with Palisade was to make an exterior coating that was unparalleled in the industry. Our chemists evaluated hundreds of raw materials and invested significant time, energy, and passion into the development of Palisade. The result allowed us to create our most durable exterior coating we've ever made.



OUR FAMILY'S COMMITMENT TO YOU

Andrew Vogel, our founder, decided that the paint he perfected himself was the only paint good enough for houses and barns in the harsh and varied Midwest climate. In 1926, a paint company was born from a modest workshop laboratory. Four generations and millions of gallons of paint later, we still carry on the legacy of our

founder. Through our manufacturing facilities, stores, and dealers, we continue to provide the outstanding value and service that our company was built on. From perfecting our own formulas to producing and distributing our own products, our commitment and passion continues to be worthy of Andrew's name.

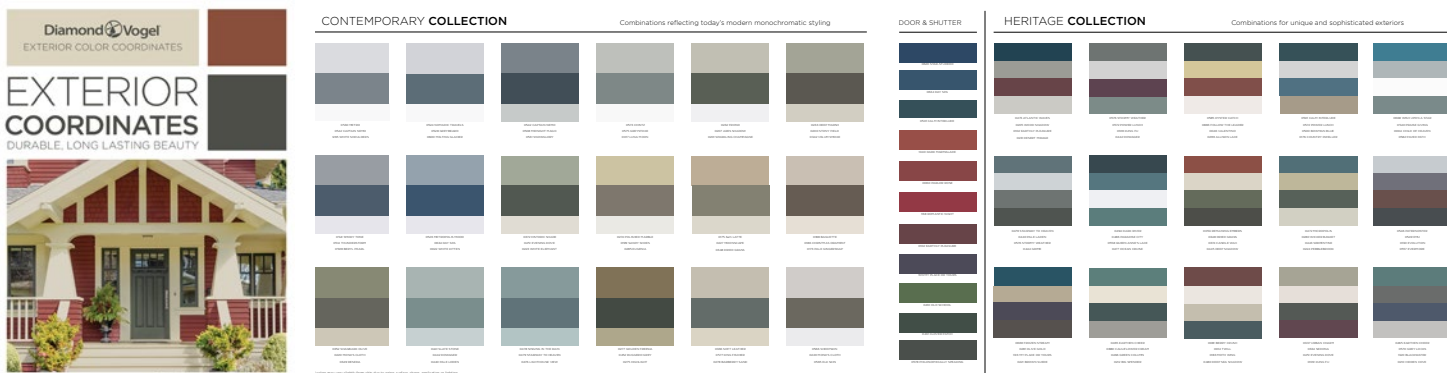
Durable, Long-lasting Beauty

Palisade is also designed for color. Your home will look amazing. Palisade provides better hiding than traditional house paints, making it easier to apply and ensuring color uniformity for the ideal appearance. Its advanced color technology provides years of fade-resistant performance that will hold up against the most demanding environments.



Color Inspiration

Diamond Vogel's Exterior Coordinates Collection offers inspiring color for your home's exterior. The Contemporary Collection offers popular modern monochromatic pairings, and our Heritage Collection offers color styling with a unique and sophisticated flair.



PHYSICAL PROPERTIES	MATTE	SATIN	SEMI-GLOSS
Finish	9-13 @ 85°	15-20 @ 60°	30-40 @ 60°
Resin Type	Acrylic		
Dry Time to Touch	30 minutes to 2 hours at >50°F and 50% Relative Humidity 2 to 4 hours at 35°F to 49°F and 50% Relative Humidity		
Dry Time to Recoat	2 to 4 hours at >50°F and 50% Relative Humidity 24 hours at 35°F to 49°F and 50% Relative Humidity		
Recommended Dry Film Thickness per Coat	1.5 to 2.0 mils		
Practical Coverage at Recommended DFT	321 to 428 ft ² /gallon		
Solids by Volume	40%		
VOCs	See Technical Data Sheet		

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