

### Product Data Sheet

#### PRODUCT DESCRIPTION

Hide Plus Flat is a high quality interior latex enamel. It is formulated for good washability and durability. Hide Plus Flat dries to a matte flat finish, and is formulated with low spatter, outstanding hide and excellent touch up qualities.

#### TYPICAL USES

Formulated for use on residential and commercial interior walls, ceilings, trim and doors. Designed as a finish coat for interior drywall, wood, plaster and masonry surfaces.

#### BASES & COLORS-tintable with ACS Colorant

DF-1540 Cotton White	N/A
DF-1549 Pure White Base	0-4 oz/gal
DF-1541 White Base	0-4 oz/gal
DF-1542 Midtone Base	2-6 oz/gal
DF-1543 Deep Base	4-10 oz/gal

#### PHYSICAL PROPERTIES (DF-1540)

Resin Type	Vinyl Acrylic
Clean-up Solvent	Water
Finish	0-5 @ 85°
Solids by Weight	49 %
Solids by Volume	34 %
Recommended Dry Film Thickness per Coat	1.5-2 mils
Wet Film to Achieve DFT	4.5-6 mils
Theoretical Coverage @ 1 mil	545 ft <sup>2</sup> /gallon
Practical Coverage at Recommended DFT <sup>1</sup>	273-364 ft <sup>2</sup> /gallon
Dry Times <sup>2</sup> @ 70° F (21° C) and 50% R.H.	Touch 1-2 hours Recoat 4-6 hours
VOCs	<100 grams/liter

<sup>1</sup> Spread rates are estimates based on products volume solids and make no allowance for material loss during application. Actual spread rates may vary dependent on applicator experience, surface porosity and texture.

<sup>2</sup> Dry times may vary depending upon temperature, humidity and degree of air movement.

#### SPECIFICATIONS

##### Drywall

- 1 ct Any DU-Series Interior Latex Primers
- 2 cts Hide Plus Flat

##### Plaster

- 1 ct OmniPrep Universal Interior Primer
- or
- 1 ct Alkyd Enamel Undercoat
- 2 cts Hide Plus Flat

##### Ferrous Metal

- 1 ct Any CoteAll Multi-Purpose Primer
- or
- 1 ct VersAcryl 300 Acrylic DTM Primer
- 2 cts Hide Plus Flat

##### Galvanized Metal:

- 1 ct VersAcryl 300 Acrylic DTM Primer
- 2 cts Hide Plus Flat

##### Aluminum

- 1 ct VersAcryl 300 Acrylic DTM Primer
- 2 cts Hide Plus Flat

##### Interior Wood

- 1 ct Mill Max Latex Enamel Undercoat
- or
- 1 ct Alkyd Enamel Undercoat
- 2 cts Hide Plus Flat

##### Smooth Block

- 1 ct OmniPrep Universal Interior Primer
- 2 cts Hide Plus Flat

##### Porous Block

- 1 ct Any BF-Series Block Fillers
- 2 cts Hide Plus Flat

This product meets or exceeds Master Painters Institute (MPI) # 53 approval standard.

This data sheet provides general recommendations and not intended to limit the use of this product. Test areas are always recommended to confirm results. For more detailed recommendations, please contact your local Diamond Vogel Sales Representative.

## **SURFACE PREPARATION**

All surfaces must be cured, clean, sound, dry and free of all dirt, dust, efflorescence, wax, oil, grease, chalk and any other contamination that would interfere with new coating adhesion.

**Bare surfaces must be properly prepared and primed prior to application of this product.**

### **Masonry Surfaces - Poured Concrete, Concrete Block**

New concrete and mortar should cure for a *minimum* of 30 days at 72° F (22° C) prior to coating application. Level all surface projections and mortar spatters by stoning. Rake mortar joints clean and remove all soluble salts.

**Wood Surfaces** Sand smooth any exposed wood surfaces. Patch nail holes and any imperfections with wood filler or putty and sand smooth. Remove sanding dust.

**Plaster Surfaces** New plaster must cure for a *minimum* of 30 days at 72° F (22° C) prior to coating application. Sand smooth and dust. Fill cracks with spackling compound, allow to dry and sand smooth. Remove sanding dust.

**Drywall Surfaces** Fill nail holes and imperfections with spackling compound and allow to dry. Sand tape joints and spackled areas and remove dust. New drywall should be primed with an appropriate primer or used as self-priming.

**New Galvanized/Aluminum Metal Surfaces** Solvent wipe to remove surface contamination, then use an etching solution or abrade the surface by sanding.

**Weathered Galvanized/Aluminum Surfaces** Power or hand wash with detergent and rinse thoroughly. The surface must be dull and slightly rough; use an etching solution or sand if needed.

**Ferrous Metal Surfaces** Remove loose rust and mill scale with hand or power abrading tools (reference SSPC-SP-2 or SSPC-SP-3).

### **Previously Painted Surfaces**

- Cleaning is recommended to remove contamination. If oil or grease is present, use of a cleaner/degreaser is required. All cleaning residue must be completely rinsed from the surface. Allow to dry.
- Remove all loose coatings and corrosion by scraping, sanding or other abrading method. Dull glossy, slick and/or non-porous surfaces with sandpaper.
- Patch and fill areas as needed. Spot prime bare areas with appropriate primer.

### **Mildew**

Remove by using a solution of one (1) part household bleach and three (3) parts water. Apply to mildewed area and scrub. Allow solution to remain on the surface for 3 to 5 minutes then rinse completely and allow to dry before coating application. Do not add ammonia to the bleach/water solution.

## **APPLICATION**

- Stir material prior to application. Intermix tinted containers to ensure color uniformity of all material.
- Equipment must be clean prior to start. Flush airless lines with clean water.
- Apply by brush, roller or spray. A good quality synthetic brush will make application easier. Select a roller cover suited for the texture of the surface to be coated. Airless tip sizes of .015 to .017 are recommended.
- Apply the product in full even coats and maintain a wet edge. Allow the product to dry between coats.
- Do not thin.

## **ENVIRONMENTAL VARIABLES**

Protect product from freezing prior to and during application. Minimum surface and air temperature required for application is 50° F (10° C) and at least 5° F (3° C) above the dew point. Curing is affected by temperature, humidity and air movement. The minimums must be maintained for at least eight (8) hours in order to achieve proper film formation. Application at elevated temperatures, wind conditions, and/or low humidity may require special application procedures to achieve proper film formation.

## **CLEAN-UP**

Clean up spills immediately with soap and warm water. Clean hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with mineral spirits to prevent rusting of the equipment.

**Coating must be fully cured before attempting to wash the surface. Curing is temperature and humidity sensitive, ranging from 14 to 28 days.**

## **CAUTIONS**

For interior use only  
Not intended for use on floors  
Do not apply below 50° F.  
Protect from freezing  
Do not take internally  
Use with adequate ventilation  
**KEEP OUT OF REACH OF CHILDREN**

\*WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

### Limited Warranty

The technical data and suggestions for use contained in this document are true and correct to the best of our knowledge at the date of issuance. The statements of this document do not constitute a warranty, expressed or implied, as to the performance of these products. Since Diamond Vogel does not control the application of its products, or the condition of the surfaces to which they are applied, Diamond Vogel's liability will under no circumstances exceed replacement of the product.