

# Old Masters®

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## Old Masters Launches Ascend Exterior™ Water-Based Clear Finish

Orange City, IA – November 5, 2018 – Old Masters, a leading manufacturer of wood stains and clear finishes, launches Ascend Exterior Water-Based Clear Finish. Ascend Exterior protects the beauty and integrity of exterior surfaces from weather and sun exposure with a durable, long lasting finish. The water-based formulation is extremely forgiving to apply, producing beautiful results and making clean-up quick and easy.

Ascend Exterior can be used on wood, fiberglass, coated metal, or painted surfaces. It contains ultraviolet absorbers for advanced sun protection. Doors, door frames, and windowsills are ideal surfaces to coat, along with railings, outdoor furniture, and above waterline marine surfaces.

“The innovative water-based technology used in our new Ascend Exterior Water-Based Clear Finish is designed to perform well even in the most demanding conditions,” explains Robert Reints, General Manager of Old Masters. “Both homeowners and professionals will enjoy how easy Ascend Exterior is to use making it a simple choice to protect exterior surfaces.”

Ascend Exterior is available in four sheens including matte, satin, semi-gloss, and gloss. It meets the VOC requirements of OTC, CARB, and SCAQMD and will be available nationwide. For more information on this product and the rest of the Old Masters wood stains and finishes line, visit [myoldmasters.com](http://myoldmasters.com) or call (800) 747-3436.

### About Old Masters

Old Masters is nationally recognized for its comprehensive stains and finishes retail programs for independent paint and hardware retailers. Founded in 1953, Old Masters manufactures wood finishing products for the woodworking enthusiast and professional. The company believes in quality that lasts, attention to detail, integrity, and enduring craftsmanship. For more information about Old Masters, visit [myoldmasters.com](http://myoldmasters.com).

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#### Contact:

Sandy Agar-Studelska  
402.800.2211

[sandy.a-s@diamondbvogel.com](mailto:sandy.a-s@diamondbvogel.com)

#### For more information

Editors: You may download **Ascend Exterior Water-Based Clear Finish** artwork for use in print or web materials - [myoldmasters.com/press\\_release/media](http://myoldmasters.com/press_release/media)

CRAFTSMAN QUALITY STAINS AND FINISHES SINCE 1953.