

# Old Masters®

## FOR IMMEDIATE RELEASE

### Old Masters Launches New Website

Orange City, IA – October 18, 2019 – Old Masters, a division of Diamond Vogel, recently launched a new website at [myoldmasters.com](http://myoldmasters.com). The new site offers easy to navigate product resources as well as project inspiration and how-to tutorials for consumers.

“We are excited to have consumers and dealers explore the new site to learn about our unique product offerings, find support and technical data, view our color offerings, and learn from our newly launched informational videos in our Learn section,” says Robert Reints, General Manager of Old Masters. “Consumers now have a great resource to learn more about our products and how they can enhance and simplify their wood finishing projects. Our dealers also benefit from this new site with the launch of our enhanced Store Finder that guides consumers to Old Masters’ extensive network of retailers across the United States and Canada. Dealers can also use our informative Learn section as a training tool for staff who are looking to expand their knowledge of the woodworking process.”

In addition to product information and how-to guides, [myoldmasters.com](http://myoldmasters.com) makes it easy to connect with our Technical Services staff via phone or email to help with questions on Old Masters products or general woodworking questions. The website also connects users to Old Masters’ Instagram, Facebook, Pinterest, Twitter, and YouTube channels for additional product inspiration.

#### About Old Masters

Old Masters is nationally recognized for its comprehensive stains and finishes retail programs for independent paint, hardware and specialty woodworking retailers. Founded in 1953, Old Masters manufactures wood finishing products for the woodworking enthusiast and professional. The company believes in quality that lasts, attention to detail, integrity, and enduring craftsmanship. For more information about Old Masters, visit [myoldmasters.com](http://myoldmasters.com).

###

Contact:  
Sandy Agar-Studelska  
(402) 800-2211  
[sandy.a-s@diamondvogel.com](mailto:sandy.a-s@diamondvogel.com)

• Editors: You may download any of the support artwork for use in print or web materials:  
<https://myoldmasters.com/media>

CRAFTSMAN QUALITY FINISHES