



**FOR IMMEDIATE RELEASE**

### **Diamond Vogel Launches New Product Line for Fleet Applications**

Orange City, Iowa – April 15, 2020 – Diamond Vogel introduces Diamond Fleet®, a two-component single stage topcoat designed for OEM fleet and fleet refinish applications. Diamond Fleet is an acrylic polyester urethane that exhibits exceptional urethane toughness, extended gloss and color retention, and excellent chemical and abrasion resistance. Diamond Fleet takes advantage of Diamond Vogel's new color intermix capabilities providing customers with unlimited color possibilities.

"Diamond Fleet is a superior performance paint system and combined with our new state of the art color intermix system, we are providing game changing solutions for our customers," said Al Beck, Vice President of Sales, Diamond Vogel. "We believe Diamond Fleet's capabilities will save our customers time and money leading to increased profits."

Diamond Fleet offers many advantages over traditional fleet refinish systems. One of the unique features of Diamond Fleet is the multiple urethane activator options available to the user. This gives the user added versatility when it comes to mix ratios, VOCs, and dry times during the application phase. Diamond Fleet's formula and product characteristics also allow it to be used in other industrial and OEM applications.

Diamond Vogel manufactures a variety of industrial coatings to protect many different surfaces in a variety of applications. Diamond Vogel services a wide array of markets and industries. Over 94 years of industry experience allows Diamond Vogel to provide detailed finishing solutions to customers across North America.

#### **ABOUT DIAMOND VOGEL**

Diamond Vogel is a manufacturer of high-quality paint and coatings based in Orange City, Iowa. Founded in 1926, Diamond Vogel provides coating solutions to the industrial, architectural, industrial wood, aerosol, traffic, and toll manufacturing markets. For more information about Diamond Vogel, visit their website at [diamondvogel.com](http://diamondvogel.com).

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