

Diamond  Vogel®

Assure

INTERIOR LATEX ENAMEL



**Assure** overcomes today's challenges on commercial, residential, and multi-family housing projects.

Formulated for use on on residential and commercial interior walls, ceilings, trim, and doors

## Rest Assured Your Project Will Look Fantastic

**Assure Interior Latex Enamel** is a tremendous choice for your demanding projects. It combines both exceptional application characteristics with long term protection. Assure applies smoothly by airless spray and is enhanced to easily back-roll allowing you to quickly coat large areas. Outstanding touch-up characteristics reduce frustrations, and enhanced abrasion resistance helps eliminate call backs. Assure is perfect for both new and existing walls, ceilings, and trim.



PHYSICAL PROPERTIES	FLAT	EGGSHELL	SEMI-GLOSS
Finish	<5 @ 85°	15-20 @ 85°	25-30 @ 60°
Resin Type	Vinyl Acrylic		
Dry Time to Touch	One Hour at 70°F and 50% Relative Humidity		
Dry Time to Re-coat	Four Hours at 70°F and 50% Relative Humidity		
Recommended Dry Film Thickness per Coat	2.0 to 3.0 mils		
Practical Coverage at Recommended DFT	182 to 273 ft <sup>2</sup> /gallon	192 to 289 ft <sup>2</sup> /gallon	171 to 257 ft <sup>2</sup> /gallon
Solids by Volume	34%	36%	32%
VOCs	<50 g/L	<100 g/L	<100 g/L



### OUR FAMILY'S COMMITMENT TO YOU

Our founder, Andrew Vogel, decided that the only paint good enough for the barns and homes in the varied and often harsh Midwest climate was paint he perfected himself. So in 1926, from a modest "workshop laboratory," a paint company was born. Four generations, seven manufacturing

facilities, 63 service centers, and millions of gallons of paint later, we are still as stubborn. We still insist on perfecting our own formulas, producing and distributing our own products, and servicing our customers with the kind of passion and commitment worthy of Andrew's name.