

Diamond  Vogel®

# Elevate

INTERIOR LATEX ULTRA FLAT CEILING PAINT



**Elevate** is carefully crafted to easily create beautiful ceilings in both residential and commercial projects.

Elevate reduces the tendency to spot drywall imperfections with its absolute flat appearance and produces an extremely appealing, even surface.



# The Easiest Way to a Great Looking Ceiling

**Elevate Interior Latex Ultra Flat Ceiling Paint** is carefully crafted to easily create beautiful ceilings. Elevate reduces the tendency to visually spot drywall imperfections with its absolute flat appearance and produces an extremely appealing, even surface. Elevate reduces labor costs and frustrations with amazing touch-up qualities and enhanced spatter resistance. With Elevate, you'll like to paint ceilings.



PHYSICAL PROPERTIES	FLAT
Finish	0-5 @ 85°
Resin Type	Vinyl Acrylic
Dry Time to Touch	One Hour at 70°F and 50% Relative Humidity
Dry Time to Recoat	Four Hours at 70°F and 50% Relative Humidity
Recommended Dry Film Thickness per Coat	3.0 to 4.0 mils
Practical Coverage at Recommended DFT	160 to 213 ft <sup>2</sup> /gallon
Solids by Volume	40%
VOCs	<50 g/L



## OUR FAMILY'S COMMITMENT TO YOU

Our founder, Andrew Vogel, decided that the only paint good enough for the barns and homes in the varied and often harsh Midwest climate was paint he perfected himself. So in 1926, from a modest "workshop laboratory," a paint company was born. Four generations, seven manufacturing

facilities, 63 service centers, and millions of gallons of paint later, we are still as stubborn. We still insist on perfecting our own formulas, producing and distributing our own products, and servicing our customers with the kind of passion and commitment worthy of Andrew's name.



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