

FOR IMMEDIATE RELEASE

Diamond Vogel Celebrates 100 Years of Manufacturing Excellence

ORANGE CITY, IA, February 4, 2026

Diamond Vogel, a leading American manufacturer of high-quality coatings, is celebrating its 100th year in business. The milestone marks a century of innovation, craftsmanship, and a deep commitment to customers across OEM, industrial, agricultural, and retail sectors.

Founded in 1926, Diamond Vogel began as a small regional paint company and has grown into a nationally recognized coatings manufacturer while remaining proudly family-owned. Over the past century, the company has expanded its product portfolio, manufacturing capabilities, and geographic footprint while staying grounded in the values that defined its earliest days: quality, integrity, and long-term relationships.

In addition to its flagship Diamond Vogel branded products, the company's portfolio includes respected brands such as Old Masters, Van Sickle, Peridium Powder Coatings, and Precision Color.

"Reaching 100 years is an extraordinary milestone and a testament to the people who built this company," said Jeff Powell, CEO of Diamond Vogel. "Our success has always come from listening to customers, investing in our employees, and committing ourselves to making better coatings every day."

Throughout its history, Diamond Vogel has adapted to changing markets, technologies, and customer needs. From early architectural paints to today's advanced OEM coating systems, the company has continually invested in research, manufacturing, and service capabilities to deliver durable, application-focused solutions.

Diamond Vogel's centennial also reflects its deep ties to the communities it serves. With manufacturing facilities and Industrial Service Centers across the United States, the company remains committed to American manufacturing, workforce development, and long-term partnerships with manufacturers and retailers.

As the company celebrates this milestone, it is also focused on the future. The next 100 years will be driven by innovation, sustainability, and continued investment in the people and customers who make Diamond Vogel what it is today.

To learn more about Diamond Vogel's 100-year history and the people behind the brand, visit the updated site at www.diamondvogel.com/history.

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Diamond Vogel
1110 Albany Place SE • Orange City, IA 51041
(800) 728-6435 • info@diamondvogel.com

diamondvogel.com

About Diamond Vogel

Diamond Vogel is a manufacturer of high-quality paint and coatings based in Orange City, Iowa. Founded in 1926, Diamond Vogel provides coating solutions to the architectural, industrial, farm and home, wood finishes, toll manufacturing, aerosol, and traffic markets. For more information about Diamond Vogel, visit our website at diamondvogel.com.

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Media Contact

Matthew Ferring
Director of Marketing
Diamond Vogel
(712) 737-4993
matt.ferring@diamondvogel.com

For more information

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